

2014

Orlando

MAIN STREET

ANNUAL REPORT

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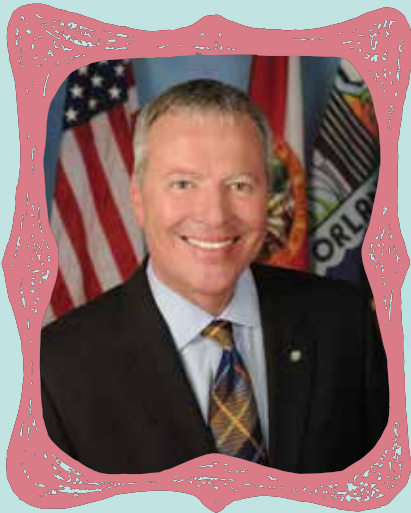


MAIN ST

Welcome

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MESSAGE FROM THE MAYOR

Dear Main Street Supporter,

It has been quite the year of accomplishments for the Orlando Main Street program and I am very pleased to share with you the 2014 Annual Report. This report showcases how our nationally recognized Main Street program provides a framework for fostering the growth of these districts and the small businesses within them.

For our great neighborhoods, our Main Street programs are just that, the Main Street or commercial engine for these neighborhoods. They serve as the economic backbone of our neighborhoods.

The Main Street organizations focus on enhancing our City's assets such as distinctive architecture, a pedestrian-friendly environment, personal service, local ownership and a sense of community.

This year we extended our program by welcoming the nation's first digital Main Street, Orlando Tech. Orlando Tech provides us with connections, promotions and encourages the development and growth of technology companies in our community. The first Orlando Tech Week attracted over 2500 attendees with a week of events hosted by organizations and businesses from across Orlando's technology industry.

All of our Main Streets had a great year from Mills 50 turning "trashy" into "artsy" with their Dumpster Art project to College Park celebrating their community with a Thank You Luncheon and Downtown South's ongoing Business for Breakfast.

These successes were highlighted at our 3rd Annual Orlando Main Street Awards Ceremony. The awards are a great way for us to commemorate and acknowledge those who have dedicated their time into continuously creating a successful Main Street program.

A huge thank you goes out to each Main Street District and their volunteers for providing our program with hard work and dedication. It has truly paid off.

It is the small businesses that our Main Streets support which makes Orlando such a great place to live. They create, define and strengthen our existing neighborhoods.

I look forward to continue watching and supporting the growth of our Main Streets.

Sincerely,

Buddy Dyer
Mayor, City of Orlando



WHAT IS MAIN STREET?

Established in 2008 by the City of Orlando, the Orlando Main Street program is dedicated to empowering neighborhood business districts within the City to maintain, strengthen and revitalize their unique physical, economic, historic and cultural characteristics. When a district participates in the revitalization effort, the entire community experiences renewed vitality and enhanced economic performance. Benefits of the Main Street program include:

- Increasing sales and returning revenues to the district
- Creating a positive and unique district image
- Creating visually appealing and functional buildings
- Attracting new businesses
- Developing new housing opportunities
- Creating new jobs
- Increasing investment in the district
- Preserving historic resources

The Orlando Main Street program selects commercial districts to become officially designated Main Street programs. These districts receive technical support and training needed to restore their district back to a center of activity and commerce, including: · Volunteer and program manager training · Advanced training on issues specific to each district, such as marketing and promotion, business recruitment, volunteer development, market analysis, design, historic preservation and fund raising · On-site visits to help each district develop its strengths and plan for success · Materials such as manuals and Power Point presentations · Linkages to other city, national and state Main Street programs and resources



GATEWAY



ORLANDO



MAIN STREET

2014 BY THE NUMBERS

Invest Here!

DOLLARS REINVESTED
IN IMPROVEMENTS

\$260,971,358

AVERAGE INVESTMENT
PER DISTRICT

\$32,621,419.80

REINVESTMENT RATIO

\$93.04

We're Growing!

BUSINESS
EXPANSIONS 32

BUILDING REHAB
PROJECTS 662

NET NEW
BUSINESSES

610

We ♥ Our REGULARS

NEW HOUSING
UNITS CREATED

662

VOLUNTEER HOURS
DONATED 65,656

VALUE OF
VOLUNTEER HOURS

\$1,400,045.94

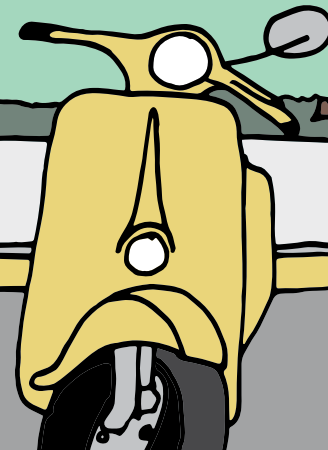


SERVING AS THE
BACKBONE OF
OUR GREAT
NEIGHBORHOODS

New Hiring

NET NEW
FULL-TIME
2,171

NET NEW
PART-TIME
1,693



ORLANDO CITY COUNCIL

DISTRICT 1



COMMISSIONER
JIM GRAY

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DISTRICT 2



COMMISSIONER
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DISTRICT 5



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DISTRICT 6



COMMISSIONER
SAMUEL B. INGS

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MAIN STREET



EVENTS (BY DISTRICT)

Audubon Park Garden District

Event	Attendance
Fourth Annual Kidsfest	350
Sixth Annual Zombietoberfest	6,000
Sixth Annual Bastille Day Celebration	600
May the Fourth Be With You	120
Grandma Party Bazaar	600
Locally Grown Words	200
Locally Grown Words Holiday Edition	275
Swamp Sistas La La Music Festival	325
Orlando Story Club Wild Adventures	225

Church Street District

Event	Attendance
Taste of Church Street (Monthly)	50
Downtown Brew	2,000
SunRail Church Street Station opening	55
Pink Tutu Mob on Church Street	30
Conductor Crawl	40
Demo Day	300
Programa da Eliana (Brazil TV Show)	5
PedalPalooza	12
Orlando City Soccer March to new Stadium Site	1,500
Russian Ballet School Flash Mob on Church Street	400
Russian Ballet School and live music performance on Church Street	200

College Park Partnership

Event	Attendance
Dancing on the Drive	4,000
College Park JazzFest	5,000
Holiday on the Drive	4,000
Business Networking Socials (Bi-Monthly)	85 (each)
Sidewalk Summer Sale	400
Small Business Saturday	600

Downtown South

Event	Attendance
Coffee Club	350
Light up Downtown South	600
Downtown South Connect (Bi-Monthly)	120
Downtown South Showcase	600
Downtown South Spring Membership Social	200
Downtown South Fall Social	275
Lunch N' Learn (Bi-Annually)	325
National Night Out	225
Business for Breakfast	91
Pedalpalooza	50
Pop-Up Shop	1,375



EVENTS (CONTINUED)

Gateway Orlando

Event	Attendance
Trunk O Treat	700
Gateway Orlando Jazz Fiesta at Oh' Que Bueno	80
Jazz & Cupcake Social	35
Corridor Coffee Connection (monthly event)	30
Lunch & Learn (monthly event)	25
Business After Hours	25
School Supply Drive	40

Ivanhoe Village

Event	Attendance
Monthly Ivanhoe After Hours Events	25
You Don't Know Ivanhoe Pub Crawl w/ Orlando International Fringe Theatre Festival	300
Red, Out & Equal 4th of July Festival	300
Virginia Drive Live Wine Stroll & Music	300
Pedalpalooza Bike Ride Around Lake Ivanhoe	50
Town Hall Event	50
Jingle Eve	1,000
12 Pubs of Christmas Pub Crawl w/ Mills 50	110
Neighborhood Watch Event w/ Commissioner Stuart	50

Mills 50

Event	Attendance
Business After Hours – The Peacock Room	40
GreenUp	25
12 Pubs of Christmas Pub Crawl with Ivanhoe Village	110
Holiday Food Drive to benefit Fern Creek Elementary School	65
Holiday Business After Hours– The Strand	40
3rd Annual Dragon Parade/Lunar New Year Festival	8,100
Mardi Gras – Peacock Room	70
Breakfast for Dinner– First Watch	75
Business After Hours– St. Matthew's Tavern	30
Dumpster Dive Fundraiser– Will's Pub	100
Business After Hours/Sneak Peek– Mill's Brew Pub	65
A Toast to Art – Quantum Leap	80
Business After Hours/Sneak Peek– Pure Barre	30

MAIN STREET



EVENTS (CONTINUED)

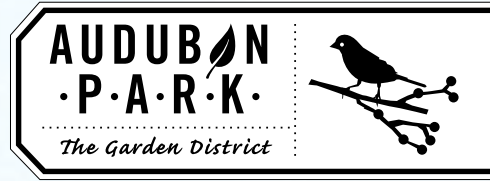
Orlando Tech

Event	Attendance
Health Innovators Meetup (Monthly)	30
Sports and Entertainment Tech Meetup (Monthly)	40
Hour of Code	40
Orlando Tech Holiday Party	120
Indie Galactic Space Jam	110
Orlando Tech: Town Hall	60
Open Coffee Orlando (Monthly)	20
Orlando Tech Meetup (Monthly)	220
UpStart Job Expo	115
Matt Wallaert– Behavioral Scientist at Bing	65
Co-Working Day at Melrose Center	20
Tech Talks: Equity Crowd Funding	65
Startup Weekend Orlando EDU	55
BarCamp Orlando	450
Orlando Tech Week	2,400
October 2014 Orlando Tech Meetup / Low Country	300
Tech Talks: Equity Crowd Funding	65
Startup Showcase	130
T-Party	175
Tech Talks: Processing Orlando	40
Schwartz Tech Awards	500
iSummit	700
BarCamp Orlando	450

Thornton Park District

Event	Attendance
Thornton 2nd Thursday Wine & Art Walk (Monthly)	1,350
Thornton Park 2nd Annual Halloween Block Party	4,500
Thornton Park Neighborhood Mixer	55
Thornton Park Car Wash (3)	225
Holiday Window Contest	125
Thornton Park Fresh Weekly Farmer's Market	2,500
SantaCon	45
12 Bars of Christmas	115
One Less Car One More Park	1,125
Small Business Saturday	1,250





The Audubon Park Garden District is the hub of Orlando’s burgeoning good food movement. With an organic community garden, Fleet Farms’ urban farmlettes, and an ecodistrict initiative, APGD businesses and residents are creating a sustainable community that is increasingly recognized by people all over the United States.

Home since 2007 to Orlando’s first local-only farmers market, APGD has since expanded local food options with Fleet Farms’ urban farming program, culinary cutting edge farm to table restaurants and several organic green grocers and bakeries. This focus on organic food production, coupled with a passion for sustainable living, has resulted in Central Florida’s first bicycle powered composting service, Compost Orlando. With Compost Orlando local food purveyors can cycle local food scrap back into the urban farms. From farm to table to farm again. Like the Audubon Park Garden District Main Street program itself, both Fleet Farms and Compost Orlando are headquartered in APGD.

In addition to its emphasis and support of local food, APGD is also working to become Orlando’s first EcoDistrict. Primary areas of focus for 2015 are biodiversity and wildlife habitat. APGD’s first EcoDistrict project is the creation of a Bee Safe zone to protect native pollinators. Subsequent projects will include planting a public orchard, native tree walks and becoming a certified wildlife habitat community, as well as energy and water conservation programming.

Declared Orlando’s “most talked about community” by Atlanta Magazine, APGD is bringing transformational change to Orlando’s neighborhoods.



TOTAL IMPROVEMENTS	AMOUNT INVESTED	BUSINESSES OPENED	JOBS CREATED	VOLUNTEER HOURS	VALUE OF VOLUNTEER HOURS	PRIVATE DOLLARS INVESTED
3	\$3,065,242	24	95	2,737	\$59,639	\$21,210.98

2014 ACCOMPLISHMENTS

- Received National Main Street accreditation
- Hosted over 6,000 people for Zombitoberfest 2014
- Held four quarterly clean up days, picking up litter and keeping trash and cigarette butts out of storm water
- Sponsored organic community garden
- Increased number of business members
- Increased number of residential members
- Garnered numerous press write ups on the area, including the Orlando Weekly, Orlando Sentinel, and Atlanta Magazine
- Held sip and strolls throughout the year, exposing area and businesses to patrons



CONTACT

Audubon Park Garden District
3201 Corrine Drive #216
Orlando, FL 32803
407.212.7321
director@audubonparkgardens.com
apgardens.com



Located in the heart of Downtown Orlando, the Church Street District is home to an eclectic mix of world class dining, professional sports, live entertainment, night spots, theater and Orlando's award winning Amway Center. No matter what you're looking for, there's always something new to discover on Church Street. The area is deeply rooted in Orlando's history and was developed around the City's original train station. The Old Orlando Railroad Depot, dedicated in January of 1890 is listed in the National Register of Historic Places and is a local historic landmark. In concert with the opening of the Amway Center in 2010, businesses along historic Church Street joined forces to create a vibrant commercial district that attracts visitors from across the globe to Downtown Orlando. The Church Street District received Main Street designation in 2011 and is focused on enhancing the corridor through marketing, hosting special events such as car shows and art festivals and promoting the area's unique establishments.



TOTAL	AMOUNT	BUSINESSES	JOBS	VOLUNTEER	VALUE OF	PRIVATE
IMPROVEMENTS	INVESTED	OPENED	CREATED	HOURS	HOURS	DOLLARS
21	\$2,926,819	11	341	1,123	\$24,459	\$36,401.38



2014 ACCOMPLISHMENTS

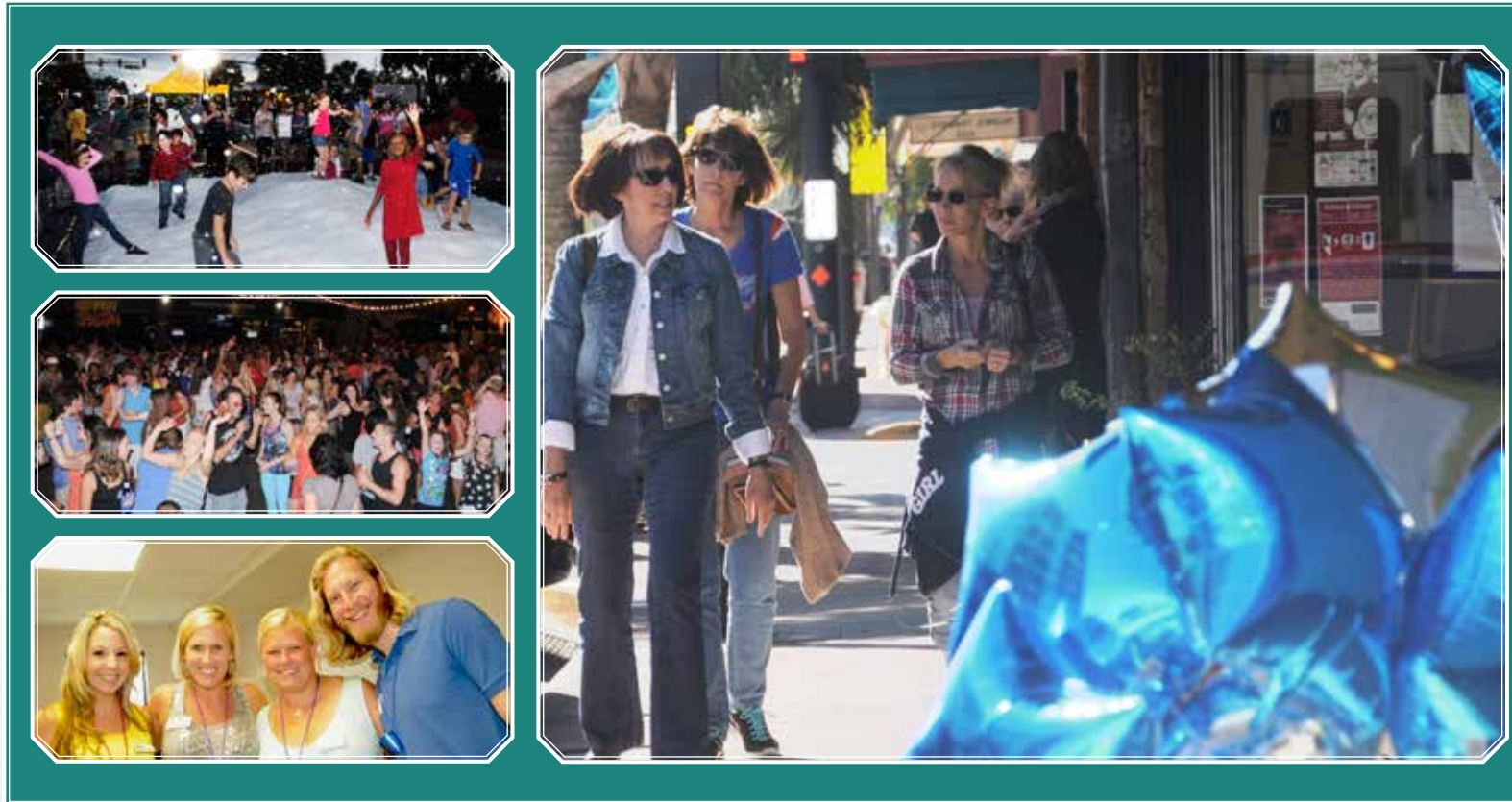
- 3rd Thursday Art Walk & Gallery Hop, held every month
- Added monthly Taste of Church Street event
- SunRail preview on Church Street
- Art & Jazz on Church St. featuring Eric Darius
- Orlando City Soccer MLS announcement on Church Street
- Downtown Brew – 2nd annual Craft Beer event on Church Street with over 2,000 in attendance
- Visit Orlando hosted their member event Hot Topics along with Church Street District at the Mad Cow Theatre
- SunRail opening at the Church St. Station
- Tutu Mob on Church Street
- First of the new monthly Conductor Crawl that starts and ends on Church Street
- Demo Day on Church Street – Tech Event with Starter Studio
- 3rd Annual Give Life Orlando Day Blood drive
- Executive Director was awarded the Allied of the Month Award from the Central FL Hotel & Lodging Assoc. for Give Life Orlando Day



CONTACT

Church Street District
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churchstreetdistrict.com

College Park is a vibrant neighborhood located just outside of downtown Orlando where you can experience urban living with a small town feel. This community is made up of some of the finest local retailers, award winning restaurants, and small businesses found in Central Florida. College Park's wide selection of services, bungalow-style homes, brick tree-lined streets and many parks and lakes create a vibrant lifestyle and a comfortable place for residents to call home. The community pride can be felt at any one of our popular annual events, that help bring alive the vibrancy, optimism, and shared values of College Park. "Come. Enjoy Life Along the Drive"!



TOTAL IMPROVEMENTS	AMOUNT INVESTED	BUSINESSES OPENED	JOBS CREATED	VOLUNTEER HOURS	VALUE OF VOLUNTEER HOURS	PRIVATE DOLLARS INVESTED
42	\$1,297,092	15	101	1,926	\$41,967.54	\$154,565

2014 ACCOMPLISHMENTS

- Produced pole banners using volunteers to design and photograph the graphics on the banners and local residents as the models
- Held Nip & Tuck Event to clean up Edgewater Drive with 25 residents participating
- Produced Dancing on the Drive Street Party with approximately 4,000 attendees
- Held Annual Awards Social and honored College Park Partnership members who have been extraordinary volunteers throughout the year.
- Hosted 5,000 people for College Park JazzFest who enjoyed 10 bands on 3 stages including nationally-known entertainers Sisaundra Lewis and Tiffany.
- College Park Partnership gave community non-profit groups nearly \$19,000 for operating gates at Dancing on the Drive and College Park JazzFest.
- Welcomed 4,000 residents to Holiday on the Drive to enjoy tons of fun in tons of snow along Edgewater Drive with Santa, stilt walkers, bungee jumping, petting zoo and familiar characters.



CONTACT

College Park Partnership
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Orlando, FL 32854
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collegeparkpartnership.com



Downtown South is a business district surrounded by many of Orlando's historic neighborhoods known for their lakes, walkable parks and streets. Orlando Health, one of Orlando's most established hospitals has served as a mainstay of the district since 1918. One of Orlando's historic railroad stations is nestled within this community which is within one mile of Downtown Orlando. Neighbors have joined forces with property owners and merchants revitalizing the Orange Avenue and Michigan Street corridors to celebrate this vibrant community where residents live, shop, work and play. With the growing number of renovations and additions to the commercial district, Downtown South is defined as an emerging market. Small retail and mixed-use projects are creating a positive new look and tone. Many large retail chains have recently invested in Downtown South, though a generous amount of boutique-style shops and mom-and-pop restaurants offer diverse options.



TOTAL IMPROVEMENTS

44

AMOUNT INVESTED

\$4,523,976

BUSINESSES OPENED

27

JOBS CREATED

181

VOLUNTEER HOURS

1,615

VALUE OF VOLUNTEER HOURS

\$35,191

PRIVATE DOLLARS INVESTED

\$44,624



2014 ACCOMPLISHMENTS

- Held 2nd Annual Light Up Downtown South
- Hosted 6 UCF Interns throughout the year
- Held Vacant Building Tour
- Held 5th Annual Best Business Awards and gave out awards to 5 businesses
- Held 6th Annual Spring Social with silent auction
- Held 10 Coffee Clubs for residents and businesses
- Held Business for Breakfast with SCORE
- Participated in National Night Out
- Placed 6 planters in the streetscape
- Sent out postcards to new home owners via Welcome Wagon
- Held two Lunch and Learns
- Held Board Retreat
- Hosted media representatives for A Night in Downtown South
- Co-Hosted Pop Up Shop in SODO Shopping Center
- Two additional traffic boxes completed
- Participated in Small Business Saturday
- Received City of Orlando 2014 Main Street Award for Business Development



CONTACT

Downtown South
P. O. Box 568952
Orlando, FL 32856-8952
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jerry@downtownsouthorlando.org
downtownsouthorlando.org

Nestled in one of Orlando's most treasured historic neighborhoods and anchored by beautiful Lake Ivanhoe, Ivanhoe Village is filled with antique stores, art galleries, design centers, master craftsmen, restaurants and retail shops. Ivanhoe Village has something for everyone, including outdoor dining, a vintage record shop, a bike shop, jewelry and more located in one district on the northern edge of Downtown Orlando. The buildings are oriented in a traditional pattern of small-scale one- and two-story storefront buildings facing the street, along sidewalks emphasizing pedestrian access. Most buildings display characteristics of the Art Deco style with streamlined curves and forms that articulate the façade. Entrance to this district is marked by a replica Statue of Liberty poised in an island of tropical plantings and flowers. This district is reinventing itself to include Ivanhoe Row, Virginia Drive, Loch Haven Cultural Park and Florida Hospital Health Village. The district is home to Florida Hospital, Orlando International Fringe Theatre Festival, The Orlando Ballet, The Ronald McDonald House, Orlando Museum of Art, Orlando Science Center, The Mennello Museum of American Art and Orlando Shakespeare Theatre.



TOTAL
IMPROVEMENTS
24

AMOUNT
INVESTED
\$1,674,953

BUSINESSES
OPENED
9

JOBS
CREATED
45

VOLUNTEER
HOURS
1,560

VALUE OF
VOLUNTEER
HOURS
\$33,982

PRIVATE
DOLLARS
INVESTED
\$27,900.91

2014 ACCOMPLISHMENTS

- Publicity from The Orlando Sentinel and The Orlando Weekly on the Spearbox Project funded by a United Arts grant
- Jingle Eve event attracted more than 1,000 people to Ivanhoe Village
- Happy Holiday/Happy New Year sign restoration project
- You Don't Know Ivanhoe Pub Crawl co-sponsored with the Orlando Fringe Festival



CONTACT

Ivanhoe Village Main Street
1605 Alden Road
Orlando, FL 32803
407.203.2826
mindirackcliff@ivanhoevillage.org
ivanhoevillage.org



Taking its name from the intersection of Mills Avenue (17-92) and State Road 50 (Colonial Drive), Mills 50 is a centrally-located, unpretentious yet trendy urban district. Pulsating from this busy and compact crossroads is a vibrant, culturally diverse, progressively-minded and eclectic mix of artists, restaurants, businesses, specialty shops, markets, neighborhoods and residents. Visitors will discover a unique blend of independent businesses that specialize in holistic living services, massage therapy, yoga, spiritual healing, acupuncture and martial arts as well as tattoo studios, palm readers, visual artists, design studios, photographers, hair salons, restaurants, bakeries, bars and shops that sell teas, fresh roasted coffee and fine wines. The cultural cornerstone of Mills 50 is the active Asian community. Mills 50 is home to many Asian markets and restaurants offering Chinese, Japanese, Thai, Korean, as well as both North and South Vietnamese groceries and menu items. Mills 50 is also home to many unofficial Orlando landmarks including Colonial Photo & Hobby, Wally's Mills Avenue Liquors, the historic Cameo Theater and Track Shack. This area is a diverse, urban destination that is popular for its affordable and unique concentration of dining, retail and cultural options - virtually impossible to find anywhere else in Orlando.



TOTAL IMPROVEMENTS	AMOUNT INVESTED	BUSINESSES OPENED	JOBS CREATED	VOLUNTEER HOURS	VALUE OF VOLUNTEER HOURS	PRIVATE DOLLARS INVESTED
14	\$55,862,177	13	80	963	\$20,984	\$53,555

2014 ACCOMPLISHMENTS

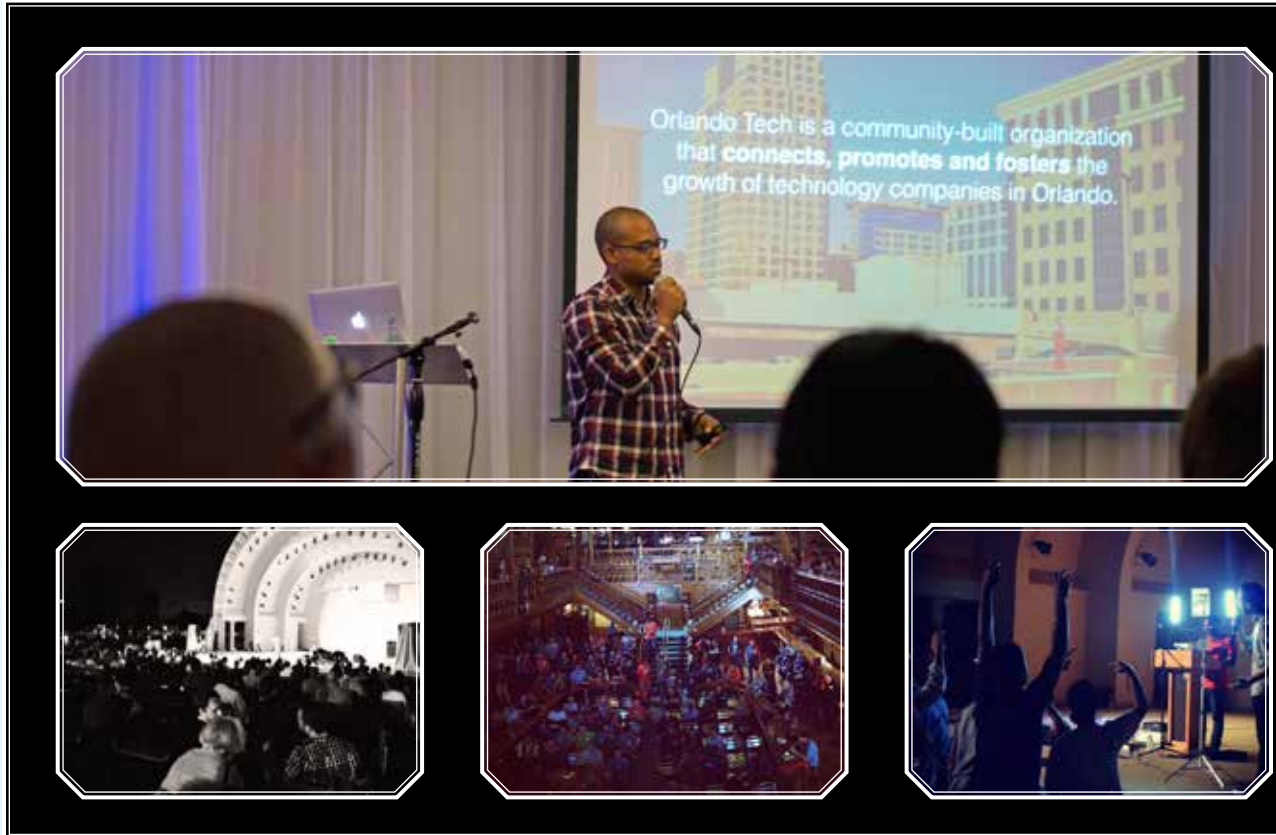
- Received National Main Street Accreditation for the fourth year in a row
- Received a Mayor’s Matching Grant for dumpster art project
- Transformed 14 dumpsters into “art dumpsters” using local artists
- Conducted a fundraising campaign to raise money to have six new utility cabinets re-painted by the original artists
- Installed 55 new branding banners on Mills, Colonial Drive, Virginia Drive and Thornton Avenue
- Partnered with Ivanhoe Village to produce the “Twelve Pubs of Christmas Pub Crawl”
- Co-sponsored and produced the Third Annual Dragon Parade/ Lunar New Year Festival, attended by over 8,000 people
- Sponsored a “Holiday Food Drive” for Ferncreek Elementary School to provide snack packs for the students to take home during the holiday break
- Organized a “GreenUp” for volunteers to trim, mulch and fertilize the 8 Chinese Fan palm trees along Mills
- Encouraged businesses to participate in “Small Business Saturday” and provided recycle bags and door mats to those businesses that did
- Received the City of Orlando 2014 Main Street “Design” award for the Dumpster Art Project and the City of Orlando 2014 Main Street “Promotion” award for the Dragon Parade/Lunar New Year Festival
- Increased membership to 105 Community Partners, Corporate members and business members
- Increased Facebook and Twitter followers to over 5,000



CONTACT

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 407.421.9005
 director@mills50.org
 mills50.org

Orlando Tech is a community-built organization that connects, promotes and fosters the growth of technology companies in Orlando. With so much activity in and around the tech industry in Orlando, it makes sense that members of the tech community should take an active role in supporting growing companies and promoting regional activity. That is the primary purpose of Orlando Tech. Connecting technology companies across the region through events, news, and an active network of individuals working to support industry growth. Orlando Tech is a welcoming environment that, with a vibrant and creative culture, attracts talent and supports innovation. The City of Orlando's Main Street program has resulted in stronger connections within their local communities. Greater awareness of neighborhood businesses, increased support for creative efforts, the development of neighborhood-specific events, and a greater awareness of Orlando's diverse culture. In addition to Tech Week, Orlando Tech organizes Tech Meetups; which have grown to be the largest startup and tech focused meetup in the Southeast. These monthly gatherings give our local entrepreneurs an opportunity to demo their product to a live audience and get important feedback.



NEW SERVICES OR INITIATIVES	JOBS CREATED	VOLUNTEER HOURS	VALUE OF VOLUNTEER HOURS	PRIVATE DOLLARS INVESTED
10	71	2,737	\$8,760	\$6,764

2014 ACCOMPLISHMENTS

- Attracted over 2,400 attendees to the inaugural Orlando Tech Week
- Orlando Tech Meetup has grown to be the largest startup & tech focused meetup in the Southeast with 1900+ members and 220 monthly attendees
- Launched Orlando.io, a tech talent directory, which list over 100 technology professionals
- Launched Health Innovators meetup to connect healthcare and technology professionals
- Launched Open Data initiative with Code for Orlando to connect local governments, civic-minded technologists, designers, and community organizers, to create products and services using public data
- Launched crowd sourced Meetup Venue Directory to help organizers find event space in Orlando
- Published Orlando Tech Weekly newsletter distributed to over 1300 subscribers
- Revamped Orlando Tech brand and launched website orlandotech.org



CONTACT

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Located in the southeast section of Orlando, Gateway Orlando is the spine of east Orlando, connecting the City's two major airports. It is also the primary route for visitors between the airport and such critical destinations as Downtown Orlando and the University of Central Florida. In the last 10 to 15 years, neighborhoods surrounding this corridor have taken on an increasingly Hispanic or Latino character, while at the same time maintaining the strong values and home ownership that have always existed in this part of Orlando. The vibrant energy brought forth during this transition has created a virtual melting pot district experiencing an urban revival. Having a history that is barely 50 years old, Gateway Orlando joins the Orlando Main Street program as the City's first Market Street District.



TOTAL
 IMPROVEMENTS
26

AMOUNT
 INVESTED
 \$5,423,750

BUSINESSES
 OPENED
28

JOBS
 CREATED
169

VOLUNTEER
 HOURS
2,408

VALUE OF
 VOLUNTEER
 HOURS
 \$52,470

PRIVATE
 DOLLARS
 INVESTED
 \$13,252

2014 ACCOMPLISHMENTS

- 4th Annual Trunk-O-Treat was held at Keiser University
- Renewal and recruitment of several key Sustainer, Partner, and Supporter level members
- 1st Gateway Orlando Jazz Fiesta was held at Oh' Que Bueno Restaurant
- Buy Gateway Orlando Discount Cards were produced and distributed to residents of the district. Four sponsors were recruited to offset the cost to business and residents
- 2nd Annual School Supply Drive was held at Keiser University
- The Gateway Orlando Business Partnership came up with a new name and logo to rebrand the organization
- A market Street study was completed by members of the Business Development Committee in order to assess the needs of the community within the entire district



CONTACT

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sebupa.org

Visitors looking to decompress will find relief in the brick-lined streets of Thornton Park, the city's most stylish district. Just east of Lake Eola, Thornton Park District is home to a colorful commercial district with a European feel to the restaurants and boutiques. More than 50 locally owned specialty shops, services, and dining destinations comprise the Thornton Park District, so whether you're in the mood to sit outside with a glass of wine, enjoy a leisurely dinner before catching a show, or ready to put on your shopping shoes and spruce up your wardrobe and hairstyle, they have it covered.



BUSINESSES OPENED
3

JOBS CREATED
50

VOLUNTEER HOURS
1,166

VALUE OF VOLUNTEER HOURS
\$52,470

PRIVATE DOLLARS INVESTED
\$59,254

2014 ACCOMPLISHMENTS

- Thornton Park District new weekly Farmer's Market "Fresh"
- Thornton 2nd Thursday Wine & Art Walk attendance between 900-1200
- One Less Car One More Park with the City Of Orlando
- Drive for back packs for over 90 Students for Howard Middle School
- Utility boxes painted
- Increased Membership
- Doubled Volunteers
- Increased awareness of Thornton Park District



CONTACT

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Orlando Main Street Coordinator

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CITY OF ORLANDO
ECONOMIC DEVELOPMENT

