Downtown South Neighborhood Improvement District Exploratory Committee



Orlando City Council Workshop October 18, 2010

- Kevin Tyjeski AICP, Chief Planning Manager
 Introduction and Past Planning Efforts
- 2. Mildred Beam, Esq., Exploratory Committee Chair
 - Exploratory Committee Process
- 3. Kyle Shephard, Esq., Assistant City Attorney
 Neighborhood Improvement Districts
- 4. Kevin Tyjeski AICP, Chief Planning Manager
 Duties & Composition of Governing Board & Advisory Council

Order of Presentation

Kevin Tyjeski, AICP Chief Planning Manager City Planning Division

Downtown South

- 2006 Orlando Health Planning Day
- 2008 Consultant retained to prepare Vision Plan
- 2009 City Council adopts GMP Subarea Policies
- 2010 City Council accepts Orange/Michigan Vision Plan
- 2010 City Council appoints NID Exploratory Committee

Milestones



Vision Plan Boundary

Highly visible from I-4

Close to downtown

- Anchored by Orlando Health, one of Orlando's largest employers
- Orlando is rapidly becoming an important center for medical services and research, with
 - Expansions planned at Orlando Health and at Florida Hospital;
 - New facilities for UCF Medical School, Nemours Hospital and VA Hospital in Lake Nona.

Why Prepare a Vision Plan?

Accommodate future development within the Orlando Health campus;

- Accommodate new medical office, retail and residential development outside the Orlando Health campus;
- Encourage mixed-use development in proximity to the commuter rail station;
- Support redevelopment and intensification of industrial areas along I-4;
- Protect existing property rights, so existing businesses can continue to flourish.

Vision Plan Goals

Determine the type and amount of development that could be constructed within the study area today, without any changes to existing regulations.

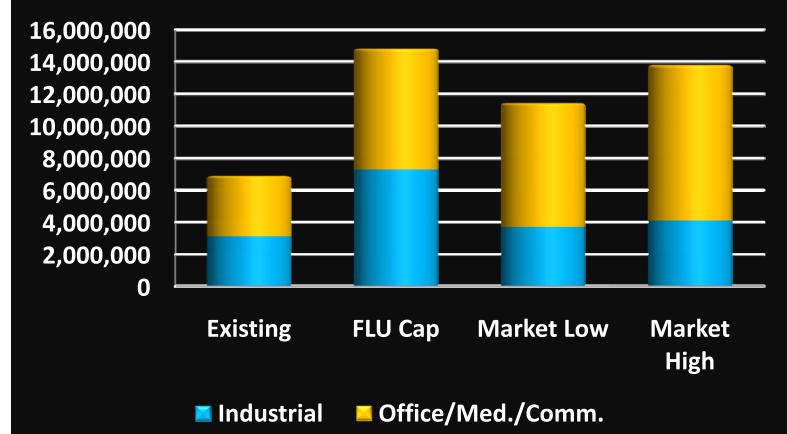
- Prepare a market study to figure out how much new development could be realistically expected over the next 20 years.
- Identify where redevelopment or intensification would be most desirable and have the most impact.
- Identify what improvements might be needed to accommodate new development.

Vision Plan Tasks

Category	Existing (2008)
Acres	555
Single Family (Units)	77
Multi-Family (Units)	623
Office (SF)	1,511,603
Industrial (SF)	2,023,196
Retail/Commercial (SF)	302,836
Hospital (SF)	2,004,066
Public Benefit Use (SF)	38,040
Hotel (Rooms)	22

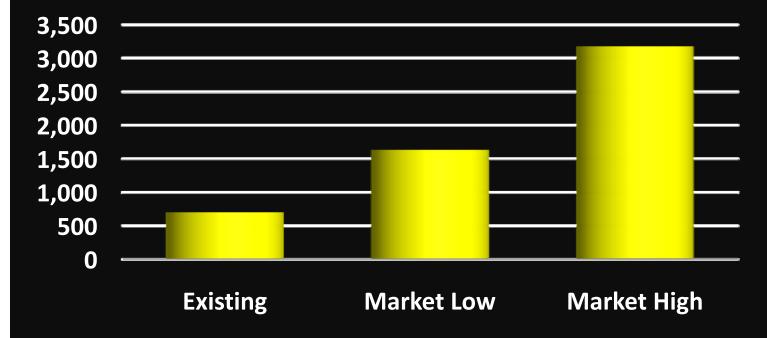
Existing Conditions

Existing & Potential Non-Res. Development (Sq. Ft.) by Future Land Use Designation



South Downtown Vision Plan

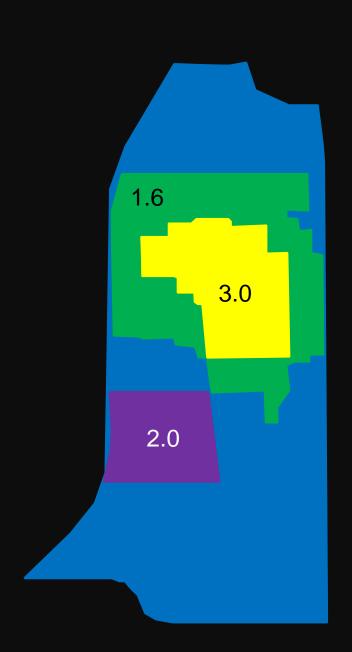
Existing & Potential Residential Development (Dwelling Units)



South Downtown Vision Plan

Category	Existing (2008)	Future (2030)
Acres	555	555
Single Family (Units)	77	100
Multi-Family (Units)	623	3,023
Office (SF)	1,511,603	3,711,603
Industrial (SF)	2,023,196	2,323,196
Retail/Commercial (SF)	302,836	702,836
Hospital (SF)	2,004,066	5,304,066
Public Benefit Use (SF)	38,040	158,040
Hotel (Rooms)	22	422

Growth Management Plan Policy





Category	GMP ¹	Ultimate Vision
Roadways	\$4-6m	\$35-50m ²
Water	\$1-2m	\$1-2m
Wastewater	\$5-6m	\$5-6m
Stormwater & Open Space	Undetermined	\$13m ³
Commuter Rail	Undetermined	Undetermined
Mass Transit	Undetermined	Undetermined

- 1. Source: South Downtown Vision Plan Study
- 2. Includes right of way, reconstruction, streetscape and intersection enhancements
- 3. Assumes 8% of District Acreage @ \$200k/Acre for new wet retention

Infrastructure Cost Estimates

- The City does not have the ability to fund the proposed improvements based on current funding sources.
- The City will not support creating a new CRA.
- The City will only consider an improvement district if the capital plan is realistic and fundable.

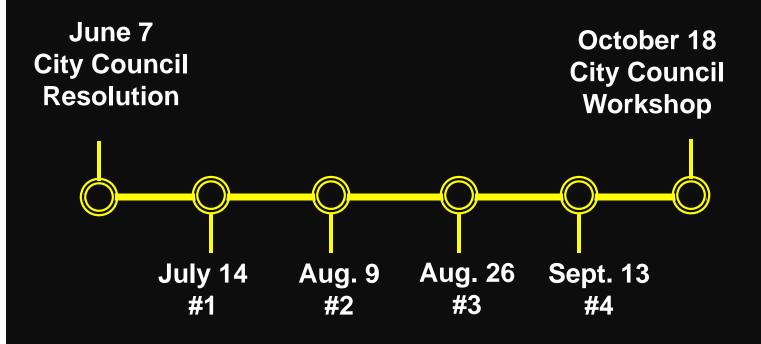
Financial Analysis

Mildred Beam, Esq., Chair Vice President, General Counsel Orlando Health

Downtown South Neighborhood Improvement District Exploratory Committee

- 1. Chairman: Mildred Beam, Orlando Health
- 2. Roger Chapin, Mears Transportation
- 3. Mary Hurley, Pineloch Management Corp.
- 4. Todd Watson, DCT Industrial
- 5. Doug Baskin, Conrad Yelvington Distributors
- 6. William Nassal, Nassal Company
- 7. Mike Reid, Trademark Metals Recycling

Members of Exploratory Committee



Exploratory Committee Process

Meeting #1 -- Orientation Meeting #2 -- Legal ad Meeting #3 -- Legal ad, 432 Courtesy Notices (28 Attendees) Meeting #4 -- Legal ad, 432 Courtesy Notices (22 Attendees)

- All City Hall meetings posted by City Clerk
- Minutes, agendas and reports posted on City Web Site

Public Notice

Conduct 3 public meetings.

- Provide opportunity for public comment at 2 meetings.
- Gather, review and analyze relevant information.
- Issue a report by October 1, 2010.

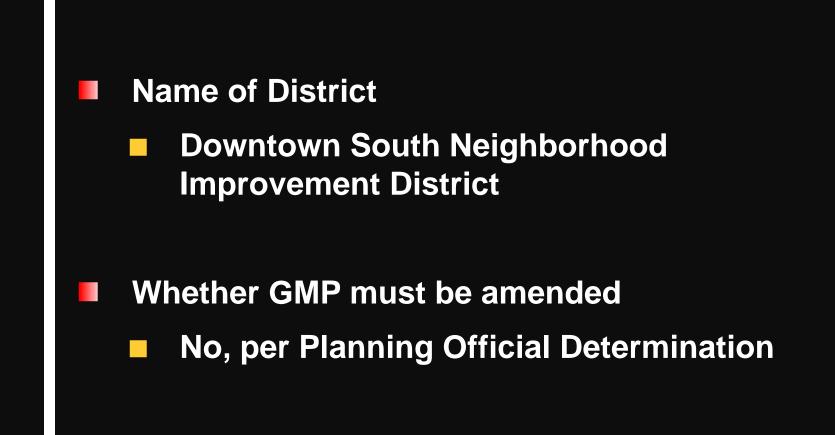
Resolution - Requirements

- Goals and purposes of district.
- Name of district.
- Whether GMP must be amended.
- District boundaries and size.
- Type of district.
- Duties and composition of Governing Board.
- Duties and composition of Advisory Council.

Resolution - Recommendations

- 1. To accommodate future development and redevelopment within the district boundary by encouraging a variety of uses including, but not limited to: mixed use development in proximity to the commuter rail station.
- 2. Promote the advantages of the district so as to attract new businesses and encourage the expansion of existing businesses.
- 3. Preserve existing property rights.
- 4. Facilitate improvements to infrastructure within the district boundary.
- 5. Reduce crime within the district boundary.

Goals and Purposes of District.



Name of District and Need for GMP

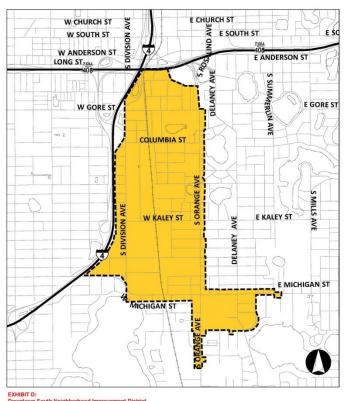


EXHIBIT D: Downtown South Neighborhood Improvement District Proposed Boundaries September 20, 2010 Committee recommended a 655-acre NID that included the South Downtown Vision Plan area and the Downtown South Main Street area.

- Allow Main Street to opt out prior to referendum on taxation.
- Precise boundaries of Main Street area to be determined prior to opt out.

District boundaries and size.

Type of District

To be described by Kyle Shephard

Duties and Composition of Governing Board & Advisory Council

To be described by Kevin Tyjeski

Type of District and Duties

Kyle Shephard, Esq. Assistant City Attorney City Attorney's Office

Downtown South Neighborhood Improvement District Exploratory Committee What is a neighborhood improvement district?

Types of neighborhood improvement districts

Powers of neighborhood improvement districts

Key elements of each type of district

Presentation Overview



- 11 counties have NID ordinances
- 11 NIDs in Broward County
- 1 NID in Orange County Orange Blossom Trail
- 4 NIDs in Osceola County

Neighborhood Improvement Districts in Florida

An area in which > 75% of land is residential use; or

- An area in which > 75% of land is commercial use
- Area is subject of a crime reduction plan

Area does not straddle local government boundaries unless permitted by interlocal agreement

Definition of a NID

- 1. Local Government NID (163.506, Fla. Stat.)
- 2. Property Owners' Association NID (163.508, Fla. Stat.)
- 3. Special NID (163.511, Fla. Stat.)
 - a) Residential Special NID
 - b) Business Special NID
- 4. Community Redevelopment NID (163.512, Fla. Stat.)

Types of NIDs

- Enter into contracts; sue and be sued as a body corporate
- Acquire, own, convey, lease, construct, manage property
- Promote and advertise the district
- Seek and accept grants, gifts, and donations
- Improve street lighting, parks, streets, drainage, utilities

Powers of NIDs

Levy annual assessment of up to \$500 per parcel of land

For capital improvements and operating expenses

Subject to referendum of electors residing in district

Powers of NIDs (Continued)

- May levy an ad valorem tax of up to 2 mills annually
- Governing board is typically city council
- Advisory council of property owners
- Advisory council can be granted significant authority
- No automatic sunset
- Council may appoint board of directors (3 to 7)
 - Must own property and be subject to ad valorem taxation

Local Government NID

Property owners' association representing at least 75% of all property owners within the district

No authority to levy ad valorem tax

- Governing board is officers of association
- District continues in perpetuity, as long as association exists

Property Owners' Association NID

Established by referendum

- Approved by freeholders representing >50% of assessed value of property within the district
- May levy an ad valorem tax of up to 2 mills annually
- 3-member board appointed by city council
 - Board members must reside in the district (and pay taxes)
- District sunsets after 10 years unless reauthorized

Special Neighborhood Improvement District

NID is "state agency" for purposes of sovereign immunity

- NIDs may not borrow money
- Must produce crime reduction plan
- District CIP must be consistent with city's comp plan
- Budgeting must comply with Ch. 200, Fla. Stat.

NIDs must comply with the Uniform Special District Accountability Act of 1989

Misc. NID laws

Kevin Tyjeski, AICP Chief Planning Manager City Planning Division

Duties and Composition of Governing Board

- The Governing Board shall be the City Council for the City of Orlando.
- The Mayor of the City of Orlando shall serve as the Chair of the Governing Board.
- The Chair of the Governing Board shall appoint the Advisory Council, which shall be confirmed by the Governing Board.
- The Governing Board shall be responsible for all Major Decisions (or the ratification of all Major Decisions)

Duties and Composition of Governing Board

Taxation

Administration of referendum on taxation

- Special Assessment
- Levy Ad Valorem tax on real and personal property (up to 2 mills annually),
- If tax is approved through referendum levying the tax approved by the district
- Eminent Domain
- District Boundary Modification
- Approve Annual Budget

Major Decisions

- Approve Contracts in excess of \$250,000
- Approve Capital Improvements Plan for South Downtown NID
- Apply for and receive grants (not to be confused with the Advisory Council's ability to do the same)
- Financing
- Traditional / Bonding (if applicable)

Major Decisions (Continued)

- 5 members appointed by the Governing Board.
 - One member shall represent Orlando Health
 - One member shall represent the owner of a parcel that is currently designated for an industrial use within the District.
- The Advisory Council shall be responsible for all Minor Decisions.

Duties and composition of Advisory Council

- Monitor, refine and recommend changes to the South Downtown Vision Plan.
- Monitor and provide comments regarding proposed development within the South Downtown NID.
- Assist in the modification or creation of any overlay zoning district within the Downtown South NID.
- Prepare a Capital Improvements Plan
- Prepare a Financing Plan to support the Capital Improvements Plan

Minor Decisions

- Prepare Annual Budget for approval by Governing Board
- Approve of Contracts under \$250,000, subject to Annual Budget.
- Approve staffing (not City employees)
- Apply for and receive grants.
- Provide recommendations to Governing Board regarding all Major Decisions

Minor Decisions (Continued)

Accept meeting minutes for Meeting #4 and file with the City Clerk.

Accept Exploratory Committee Final Report.

Direct the City Attorney to prepare the necessary ordinances in accordance with the Committee's Final Report.

Recommendations – Item C.2 on October 18 Consent Agenda



Questions?