

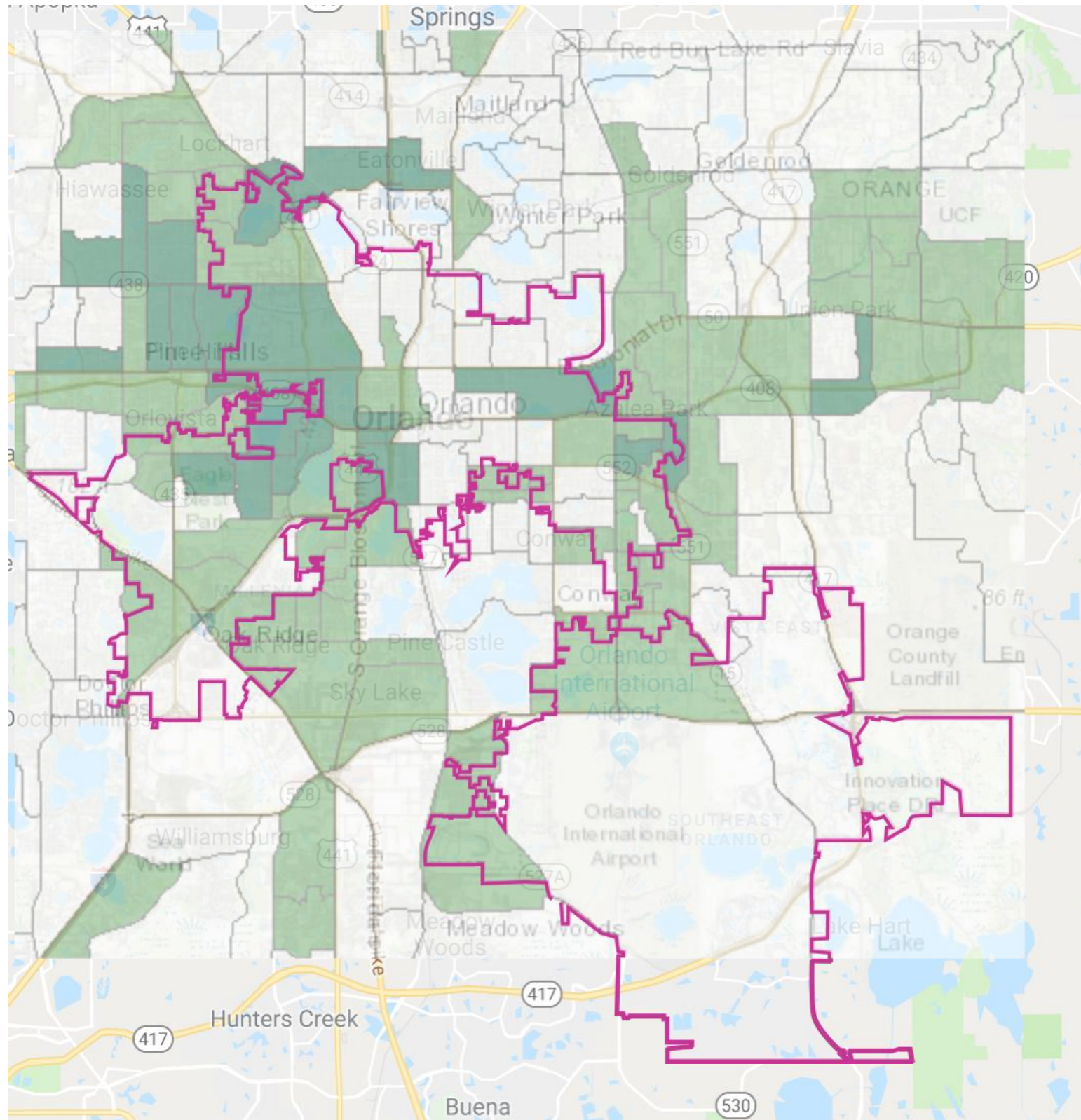
City of Orlando Opportunity Zones

OPPORTUNITY ZONE

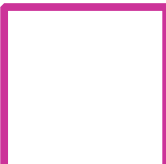
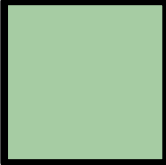

1. Designation Background
2. Role
3. Short Term Strategy
4. Long Term Strategy
5. Branded Districts
6. Website

- The City of Orlando recommended to the Governor 16 qualifying census tracts and 5 contiguous qualifying census tracts be designated under the Program.
- Of our recommendations, the Governor certified 15 qualifying census tracts to be included within the Opportunity Zone Program.

OPPORTUNITY ZONES



LEGEND

-  Municipal Boundary
-  Nominated Census Tract
-  Certified Opportunity Zone

City's Role

To connect the funds with the projects.

A critical step for communities interested in attracting Opportunity Zone investment is the development of an investable pipeline of projects.

To leverage projects to create new opportunities for residents and upward mobility.

Short-term Strategy

Opportunity Zone Internal Strategy Session completed

Launched the a City of Orlando Opportunity Zone website-
www.orlando.gov/opportunityzones

Create a Development Prospectus which includes an
Inclusion Strategy

Host a Regional Opportunity Zone Workshop

Site Tours and Education

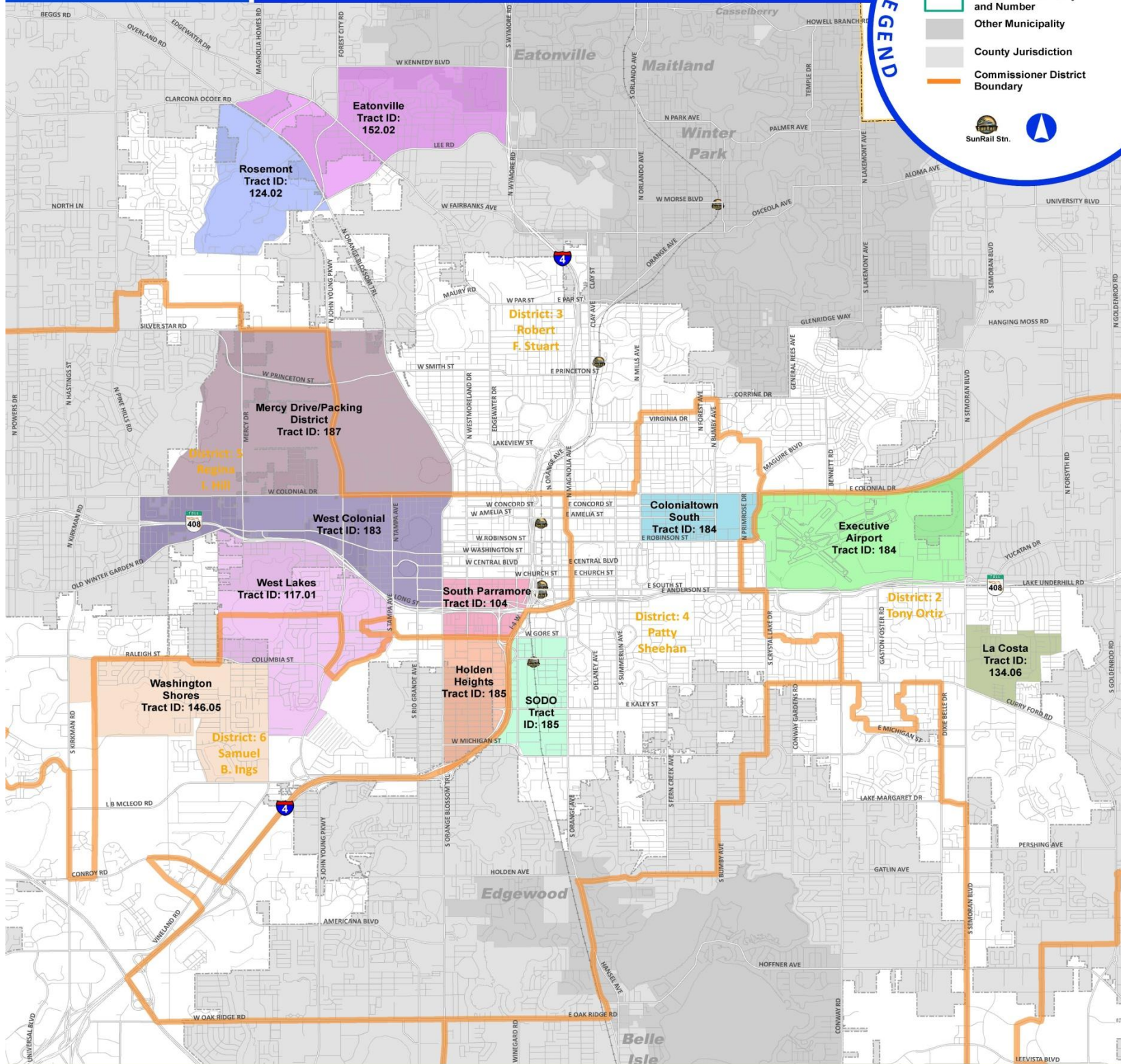
Long-term Strategy

Considering layering incentives for specific projects based on compatibility with community goals and geared toward high social benefits; i.e. tax rebates and/or infrastructure development:

- Pair investments with other sources of funding; CDBG, etc.

Consider a development overlay to promote inclusive and equitable growth for existing businesses and residents with the goal of implementing protections that prevent displacement.

Branded Districts



1. Colonialtown South
2. Greater Washington Shores
3. Holden Heights
4. La Costa
5. Mercy Drive
6. Packing District
7. Rosemont
8. SODO District
9. South Parramore
10. Executive Airport Properties
11. West Lakes
12. West Colonial Drive

Source: U.S. Department of the Treasury

www.orlando.gov/Opportunity-Zones

Thank you!

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