



Please mail, fax or email to:

Orlando Mayor Buddy Dyer's Dr. Martin Luther King, Jr. Commission
400 South Orange Avenue, Orlando, FL 32801
Office of Community Affairs | Second Floor
Fax: 407.246.3508 | Email: MLKOrlando@orlando.gov

- Please provide details of all in-kind donations, which are subject to approval.
- An invoice will be sent upon receipt of your commitment. Visit MLKOrlando.com to pay directly.
- Please make all checks payable to Strengthen Orlando, Inc.

Thank you for your commitment.

THIS SECTION TO BE COMPLETED BY SPONSOR:

Contact Name: _____

Company Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____

SIGNATURE SPONSOR

\$15,000 (Cash Only - Maximum of 1 Sponsor)

As a Signature Sponsor, you will have one table at the Alpha Phi Alpha Fraternity MLK Luncheon (1/17/25) and one table at the YMCA Arthur "Pappy" Kennedy Prayer Breakfast (1/20/25) and 20 VIP tickets to the MLK Concert (1/26/25). *Registration will be required.*

Corporate logo placement and company recognition at a minimum of the following events:

- Candlelight Vigil
- MLK Concert
- Mayor's MLK Youth Humanitarian Event
- YMCA Arthur "Pappy" Kennedy Prayer Breakfast
- Alpha Phi Alpha Fraternity Leadership Forum
- Alpha Phi Alpha Fraternity MLK Luncheon
- MLK Great Day of Service
- Full page corporate ad for MLK Concert and Youth Humanitarian Program

Additional Marketing, Networking & Branding Benefits: (Company Logo and Ad due by November 1)

- Logo on MLK Calendar distributed community-wide
- Logo on MLKOrlando.com
- Prominent location for corporate ad for MLK Concert program
- Media promotion
- Prominent location for corporate ad in MLK Youth Humanitarian Award Program
- Name recognition in City of Orlando News Release
- Logo on marketing and advertising collateral
- Logo and name recognition in event programs
- 25 Mayor's MLK Commission commemorative shirts
- Exclusive logo on sleeve of approximately 500 Mayor's MLK Commission commemorative shirts
- Logo on sleeve of MLK Youth Humanitarian shirt
- Exclusive logo on MLK Gospel Concert shirt
- Eligible for 50% discount on US Hunger MLK Day of Service Community Event sponsorship packages*

DRUM MAJOR

\$11,000+ (Cash Only - Non-Competing)

As a Drum Major Sponsor, you will have one table at either Alpha Phi Alpha Fraternity MLK Luncheon (1/17/25) or Arthur "Pappy" Kennedy Prayer Breakfast (1/20/25) and a half table at either Alpha Phi Alpha Fraternity MLK Luncheon (1/17/25) or Arthur "Pappy" Kennedy Prayer Breakfast (1/20/25) and 10 VIP tickets to the MLK Concert (1/26/25). *Registration will be required.*

Corporate logo placement and company recognition at a minimum of the following events:

- Candlelight Vigil
- MLK Concert
- Mayor's MLK Youth Humanitarian Event
- YMCA Arthur "Pappy" Kennedy Prayer Breakfast
- Alpha Phi Alpha Fraternity Leadership Forum
- Alpha Phi Alpha Fraternity MLK Luncheon
- MLK Great Day of Service

Additional Marketing, Networking & Branding Benefits: (Company Logo and Ad due by November 1)

- Logo on MLK Calendar distributed community-wide
- Logo on MLKOrlando.com
- Prominent location for corporate ad for MLK Concert program
- Media promotion
- Name recognition in City of Orlando News Release
- Logo on marketing and advertising collateral
- Logo and name recognition in event programs
- Logo on sleeve of approximately 500 Mayor's MLK Commission commemorative shirts
- Full page corporate ad for MLK Concert Program
- Eligible for 50% discount on US Hunger MLK Day of Service Community Event sponsorship packages*

SERVICE INVESTMENT**\$7,500+** Cash Only

As a Service Sponsor, you will have a table at either Alpha Phi Alpha Fraternity MLK Luncheon (1/17/25) or Arthur “Pappy” Kennedy Prayer Breakfast (1/20/24) and 8 VIP tickets to the MLK Concert (1/26/25). *Registration will be required.*

Corporate logo placement and company recognition at a minimum of the following events:

- Candlelight Vigil
- MLK Concert
- Mayor’s MLK Youth Humanitarian Event
- YMCA Arthur “Pappy” Kennedy Prayer Breakfast
- Alpha Phi Alpha Fraternity Leadership Forum
- Alpha Phi Alpha Fraternity MLK Luncheon
- MLK Great Day of Service

Additional Marketing, Networking & Branding Benefits: (Company Logo and Ad due by November 1)

- Logo on MLK Calendar distributed community-wide
- Logo and name recognition on MLKOrlando.com
- Corporate name on approximately 500 MLK Commission Commemorative shirts
- Media promotion
- Name recognition in City of Orlando News Release
- Logo and name recognition in event programs
- 1/2-page corporate ad for MLK Concert program
- Eligible for 50% discount on US Hunger MLK Day of Service Community Event sponsorship packages*

EQUALITY INVESTMENT**\$5,000+** (Cash Only)

As an Equality Sponsor, you will have a half table at either Alpha Phi Alpha Fraternity MLK Luncheon (1/17/25) or Arthur “Pappy” Kennedy Prayer Breakfast (1/20/25) and 6 VIP tickets to the MLK Concert (1/26/25). *Registration will be required.*

Additional Marketing, Networking & Branding Benefits: (Company logo and Ad due by November 1)

- Logo on MLK Calendar distributed community-wide
- Logo and name recognition on MLKOrlando.com
- Logo and name recognition in event programs
- Media promotion
- Corporate name on approximately 500 Mayor’s MLK Commission Commemorative shirts
- 1/2-page corporate ad for MLK Concert program
- Eligible for 50% discount on US Hunger MLK Day of Service Community Event sponsorship packages*

JUSTICE INVESTMENT**\$2,500+** (Cash Only)

As a Justice Sponsor, you will have two seats at either Alpha Phi Alpha Fraternity MLK Luncheon (1/17/25) or Arthur “Pappy” Kennedy Prayer Breakfast (1/20/25) and 4 VIP tickets to the MLK Concert (1/26/25). *Registration will be required.*

Additional Marketing, Networking & Branding Benefits: (Company logo and Ad due by November 1)

- Logo on MLK Calendar distributed community-wide
- Logo and name recognition on MLKOrlando.com
- Logo and name recognition in event programs
- Media promotion
- Corporate name on approximately 500 Mayor’s MLK Commission Commemorative shirts
- 1/4-page corporate ad for MLK Concert program
- Eligible for 50% discount on US Hunger MLK Day of Service Community Event sponsorship packages*

PEACE INVESTMENT**\$1,500+** (Cash Only)

As a Peace Sponsor, you will have a minimum of 2 VIP tickets to the MLK Concert (1/26/25). *Registration will be required.*

Marketing, Networking & Branding Benefits: (Ad due by November 1)

- Name recognition on MLK Calendar distributed community-wide
- Business card sized corporate ad for MLK Concert program

RESPECT INVESTMENT**\$1,000+** (Cash Only)**Marketing, Networking & Branding Benefits:**

- Name recognition on MLKOrlando.com
- Name recognition on MLK Calendar distributed community-wide

INCLUSION INVESTMENT**\$500+** Cash Amount **OR** **\$1,000+** In-Kind**Marketing, Networking & Branding Benefits:**

- Name recognition on MLKOrlando.com

Please Note: All events are subject to change. Please refer to mlkorlando.com for updates. To guarantee company logo or name on MLK 2025 print materials, logos and ads must be received by **November 1, 2024**. All sponsorships confirmed after December 1, 2024 will be included in all digital promotional opportunities (i.e. orlando.gov and mlkorlando.com websites, social media, online MLK calendar).

* For US Hunger MLK Day of Service Community Event Sponsorship package information visit tinyurl.com/mlk-ush50



Strengthen Orlando, Inc. is a 501(c)(3) non-profit organization. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free 1-800-Help-Fla or online at floridaconsumerhelp.com. Registration does not imply endorsement, approval, or recommendation by the state. Registration #: CH32010, Federal Tax ID #: 27-1964941.