CREATIVE TOOLS FOR NEIGHBORHOOD PARTNERSHIPS



The intent today of today's lunch and learn is to give you out of the box ideas on creating partnerships in your community.

Share best practices and learn about the neighborhood profile.



Why are partnerships important?

 Ability to do things we wouldn't be able to on our own, to expand, skills, resources, and offerings.

 The beauty of a partnership is working together, building relationships to complement one another.



What kind of partnerships do you have in your neighborhood?





360° Approach



 Look outside of your existing neighborhood for resources and partnerships.

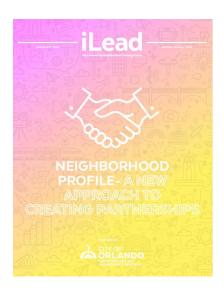
Tap into existing
 resources to maximize
 your partnership
 potential.





What is the Neighborhood Profile?

A neighborhood profile, when complete, should be the **most accurate and relevant resource** available for use by neighborhood organizations.



It is all about developing relationships!



Fact gathering can get overwhelming.

- The key to success is to be selective.
- Gather only facts that will be relevant to your neighborhood.





RECRUITMENT TOOL

Identify sources of prospects for:

- Leadership roles
- Committee members
- Short-term volunteers
- New partnerships





SPONSORSHIP AND MEETING PLACES

 Uncover new sources of sponsorship and new meeting places for neighborhood groups.





TECHNOLOGY

- Engaging members through social media
- Promoting meetings and events





FUND RAISING

Identify contacts for:

Giveaways, in kind and cash donations.





EVENTS OR PROJECTS

Organizations to partner with for community service, partnering as well as possible venues.





How to gather your resources

- Use a small team to gather the many resources.
- Look at the individuals/organizations that make things happen in your community.





When collecting information know your:

✓ Demographics

What does your neighborhood look like?

(Seniors, working class, children.)





✓ Neighborhood Leaders

Who are they?

- Merchants
- Business leaders
- Religious leaders
- Military





✓ Business Resources

- Meeting locations
- Donations
- New board members



✓ Government Resources

Local, state and federal officials



- ✓ Communication Resources
 - Social media
 - Local newspapers
 - Bulletin boards
 - Blogs
 - Websites





- ✓ Voluntary membership groups
 - Civic groups
 - Religious organizations
 - Special interest groups
 - Senior organizations
 - Professional organizations





- ✓ Non- profit organizations
 - National and local that are active in the neighborhood
- ✓ Additional adult volunteers
 - Who else??





- ✓ Educational resources
 - Public and private schools
 - Colleges, technical, vocational schools and adult learning centers.





Profile is done...now what?

How do you save this information?
 Board notebooks, web page, social media

Use it!!!





Profile is done...now what?

- Invite partners to association meetings and events.
- Say THANK YOU
- Great asset for neighborhoods
- Helps with continuity of association.







What kind of partnerships are there with your city?

- Neighborhood Relations Team
- Commissioners
- Mayor's Matching Grants
- Neighborhood Watch
- Green Up
- Keep Orlando Beautiful



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Orlando.gov/neighborhoods Orlando.gov/ilead

