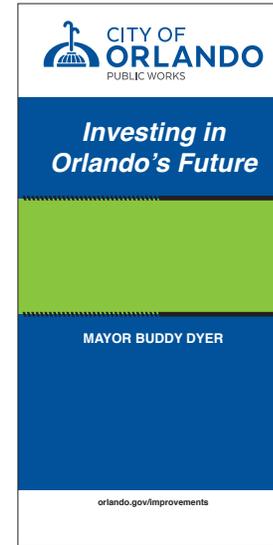
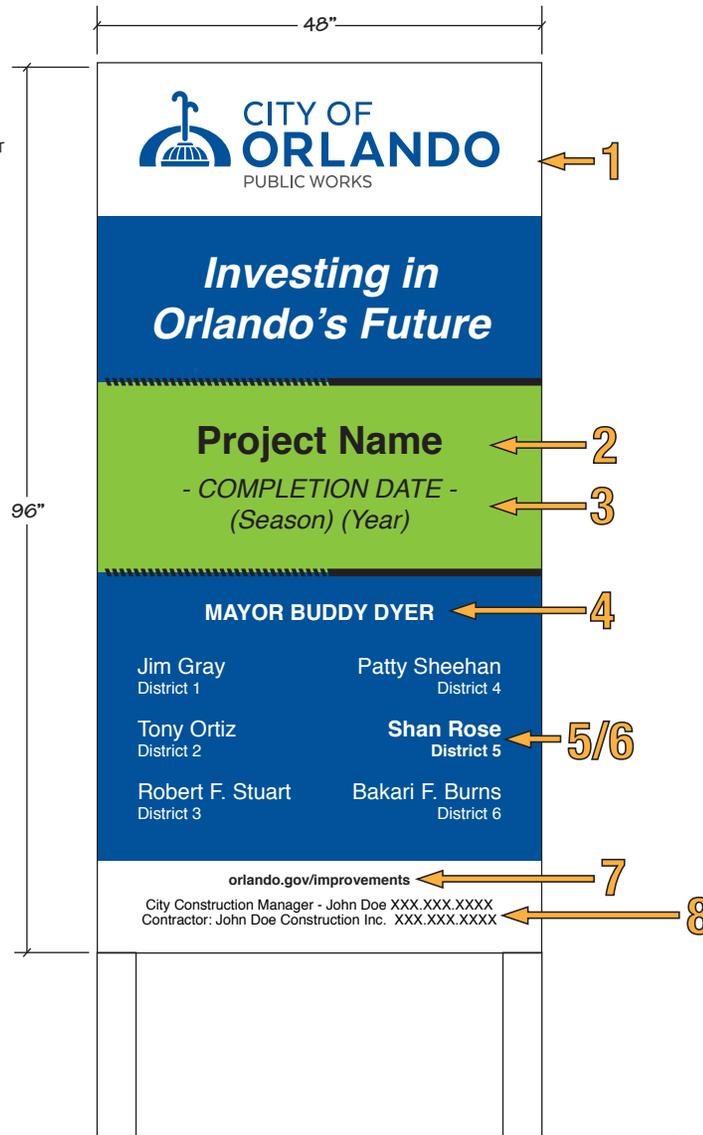
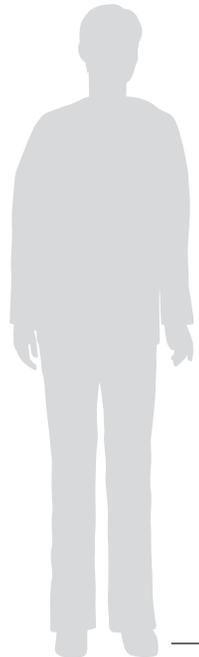
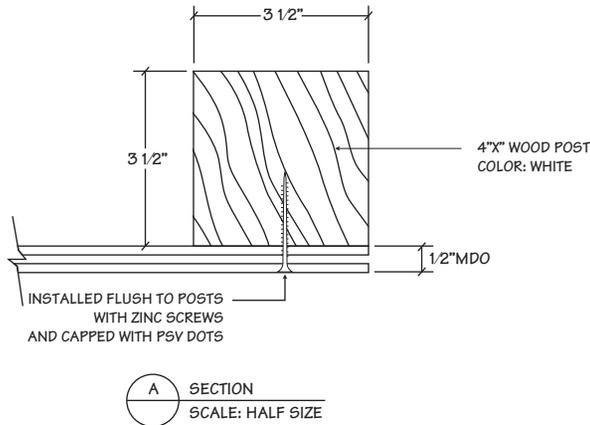




PROJECT SIGN SPECIFICATIONS

WITHOUT RENDERING



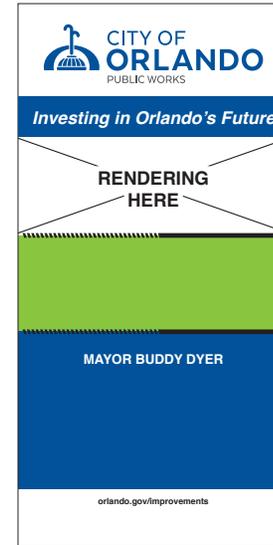
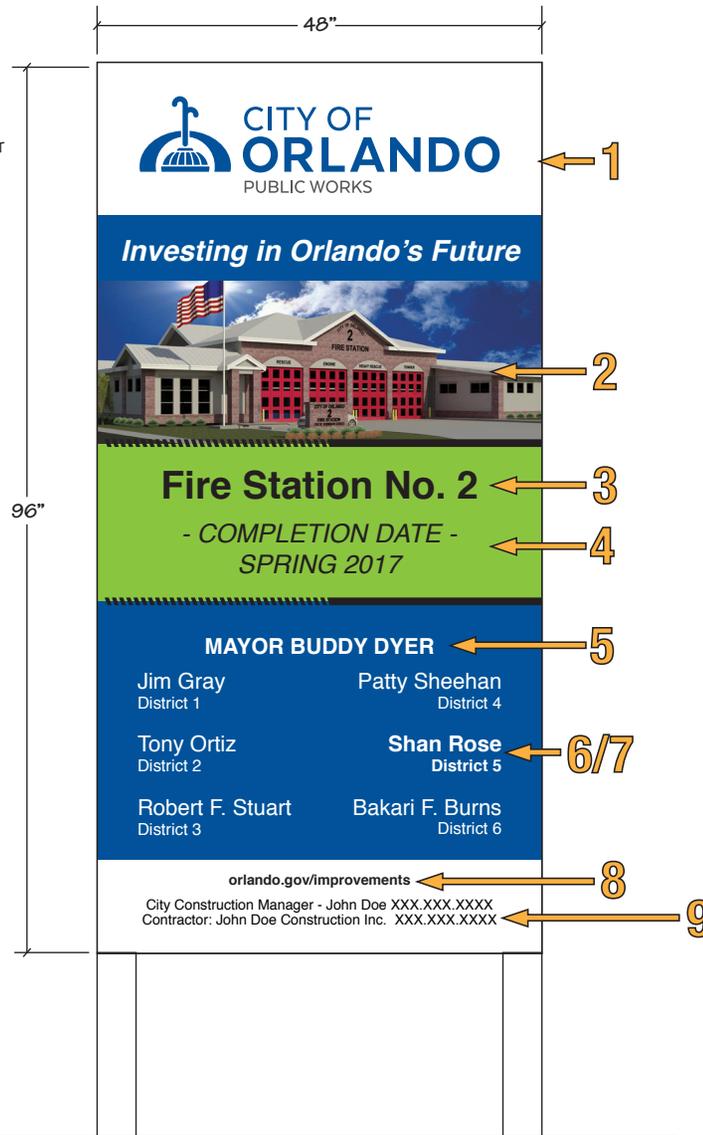
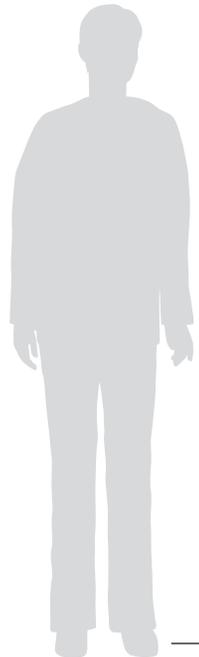
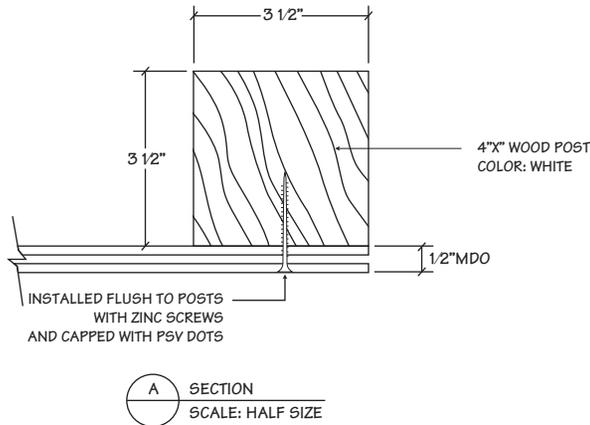
ART SUPPLIED
(PDF, EPS or JPEG available)

- 1. City Branding** - If a department other than Public Works is managing the project, the logo may only be replaced by an official City of Orlando department logo.
- 2. Name of Project** - Helvetica Bold - no smaller than 300pt or 5 inches high. For longer lines of text use two lines stacked.
- 3. Completion Date** (season/year) - Helvetica Italic - no smaller than 200pt or 3.75 inches high. For longer lines of text use two lines stacked.
- 4. Mayor Buddy Dyer** - Helvetica Bold, all caps, no smaller than 170 point size or 2.5 inches high.
- 5. Commissioner Name** - Helvetica, no smaller than 170 point size or 3 inches high.
- 6. District** - Helvetica, no smaller than 125 point size or 2.5 inches high NOTE: The commissioner and district that the project is built in needs to be Helvetica Bold.
- 7. Website** (orlando.gov/capitalimprovements) - Helvetica Bold, no smaller than 110 point size or 2 inches high. Do not place a "www" in front of web address.
- 8. Contact Information** - Helvetica, no smaller than 110 point size or 2 inches high. Use dots (.) not dashes (-) in phone number.
- 9. Sign Approval** - All signage must be approved by the Director of Office of Communications and Neighborhood Relations.



PROJECT SIGN SPECIFICATIONS

WHEN RENDERING IS AVAILABLE



ART SUPPLIED
(PDF, EPS or JPEG available)

1. **City Branding** - If a department other than Public Works is managing the project, the logo may only be replaced by an official City of Orlando department logo.
2. **Name of Project** - Helvetica Bold - no smaller than 300pt or 5 inches high. For longer lines of text use two lines stacked.
3. **Completion Date** (season/year) - Helvetica Italic - no smaller than 200pt or 3.75 inches high. For longer lines of text use two lines stacked.
4. **Mayor Buddy Dyer** - Helvetica Bold, all caps, no smaller than 170 point size or 2.5 inches high.
5. **Commissioner Name** - Helvetica, no smaller than 170 point size or 3 inches high.
6. **District** - Helvetica, no smaller than 125 point size or 2.5 inches high NOTE: The commissioner and district that the project is built in needs to be Helvetica Bold.
7. **Website** (orlando.gov/capitalimprovements) - Helvetica Bold, no smaller than 110 point size or 2 inches high. Do not place a "www" in front of web address.
8. **Contact Information** - Helvetica, no smaller than 110 point size or 2 inches high. Use dots (.) not dashes (-) in phone number.
9. **Sign Approval** - All signage must be approved by the Director of Office of Communications and Neighborhood Relations.